

Tracy Randall

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tracyrandall@gmail.com

<https://tracyrandall.com/> | graphic design portfolio site



Education

• Bachelor of Fine Arts · University of Idaho

emphasis in graphic design, studio art, and web interface design
graduated May of 2001 gpa: 3.82/4.0 Summa Cum Laude

technical capabilities

- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Dreamweaver, and Bridge)
- Knowledge in preflighting work for both print and digital - WordPress

professional experience and responsibilities

11/2025–present

- Unemployed due to elimination of Design and Printing Services (DPS) from WSU

2008–11/2025

• Graphic Designer

Design and Printing Services (DPS) · Washington State University (WSU) · Pullman, WA

- Design high-quality print and web-based materials for multiple entities within Washington State University. Design a wide range of print materials for University events, including signage, banners, large-format items, pamphlets, brochures, merchandise, academic researchers presentations, and promotional items. Create and edit vector graphics (custom graphics, figures, and illustrations for project materials) to ensure scalability and quality across various applications.
- Provide creative and technical assistance to multiple clients and production coordinators, pre-flighting jobs for print created by designers external to DPS. Communicate with DPS in-plant printer, and off-campus printers/vendors, to ensure correct pre-flight of materials for print, checking color space, fonts, image links, and fixing problems with files for print, or create list of issues for original designer to fix.
- Handle multiple simultaneous projects vying for competing resources and deadlines, in situations of short turnaround, changing priorities, and tightening budgets.
- Design interior page layouts for many books published by Washington State University Press, as well as the Basalt Books imprint. Design web/html-based email documents and test for compliance across multiple platforms browsers, email clients, and applications.
- Enhance University initiatives by incorporating and creating within strict established branding standards for all designed materials. Work within brand identities for individual campus entities, as well as the over-arching WSU brand of the campus system as a whole.
- Attend regular meetings and training sessions to ensure up-to-date understanding of best practices in designing for print and digital platforms, and up-to-date awareness of University Brand standards.

2007–2008

• Program Assistant

University Publishing (later renamed DPS) · Washington State University · Pullman, WA

- Provided customer service—face-to-face as well as by email and phone—to the clients of University Publishing. Provided technical assistance to external and internal production coordinators and fellow support staff of University Publishing. Entered print jobs into production and tracked jobs through completion and delivery to clients.

2002–2007

• Graphic Designer/Customer Service Provider

Cougar Graphics · commercial printing · Colfax, WA

- Designed high-quality print materials for the clients of Cougar Graphics. Pre-flight of jobs for print created by outside designers. Oversaw pre-press operations.
- Communicated with production team to ensure correct specs for completion of each job, whether designed in-house or by outside designers.

studio art site

- artisanbarn.org/artisan/tracy-randall

design portfolio site

- tracyrandall.com

Graphic Designer
résumé